

ICSA How-to Guide

Sharing Posters on WeChat and Weibo

International Child Search Alliance



The ICSA province posters are shared on the [ICSA Weibo account](#), and on WeChat through Mini Programs, Meipian, and the WeChat account ROOTSTalk. Once they're posted, it's **extremely important** that we all share the posters as widely as possible on Weibo and WeChat. There are multiple ways to share.

Share to WeChat Contacts, Groups and Moments from WeChat

Once your poster is shared on the ICSA Weibo account, your poster leader will place a link in your WeChat poster group. It will look like one of these:

WeChat Mini Program Share to Contacts and Groups



Tap on it so it will open.



Tap the WeChat symbol at the bottom. Your WeChat groups and contacts will open.



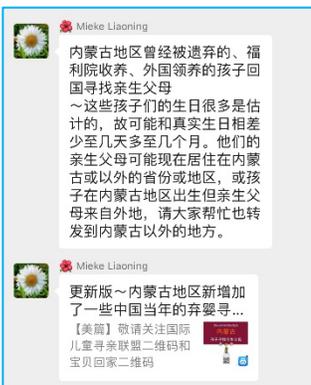
From here you can:

- Search for a contact or chat in the search bar.
- Start a *New Chat*.
- Tap on a recent chat or contact to share the poster.
- Tap on *Multiple* to share the poster to multiple contacts or groups (up to 9). Repeat if you want to share to more than 9 but be aware that if you repeat too often at once, WeChat can mark you as a spammer and you can get blocked. Also don't share in a group if someone else has already shared it.



Tap the small black bullseye to close the mini program.

WeChat Meipian Share to Chat or Moments and save to Favorites



This has two parts. Before you open the program, copy the text above it. Then tap the program to open it.



Tap the 3 dots.



Either *Send to Chat* or *Share on Moments* (wait a few seconds to be sure the front page image appears). Paste the text you copied. Then you can go back and save to your *Favorites* so it's easy to find again.



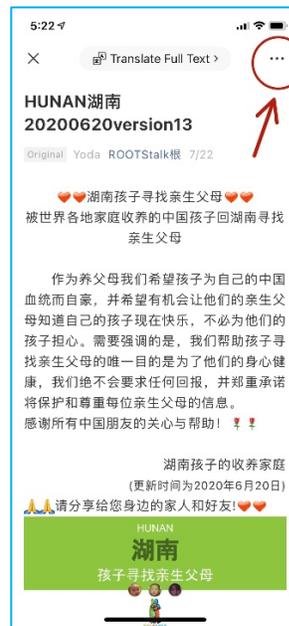
ROOTSTalk

Share to Chat, Contacts or Moments and save to Favorites



To share from ROOTSTalk, click on the poster you want to share to open it, then click on the 3 dots in the upper right corner. This brings up multiple options including *Send to Chat* or *Share on Moments*. You can also add the poster to your *Favorites* so you can find it again quickly.

ROOTSTalk is a WeChat subscription account focused on getting the word out in China about adoptees searching. The ICSA posters are shared in a format that is easy to share on WeChat.



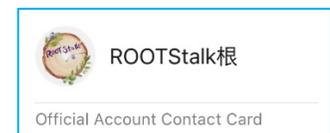
How to Find ROOTSTalk



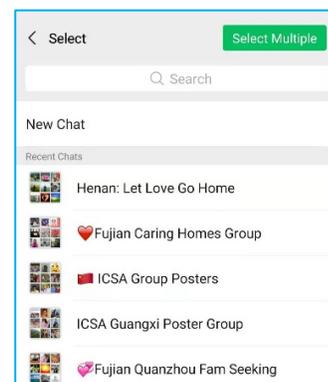
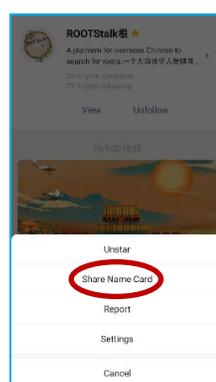
If you already follow ROOTSTalk, it's in your contacts. Tap the circled + symbol at the top right, and start typing the name.



If you don't follow ROOTSTalk, either scan the QR code or ask someone to send you the Contact Card.



To send someone else the Contact Card, go to ROOTSTalk, tap the 3 dots at the top right, choose *Share Name Card*, then select the contact(s) you want to share with.



Share to WeChat Moments from Weibo or WeChat

If you have a Weibo account



This example is from Weibo (yellow icon, *not* Weibo International white icon). Posts from Weibo yellow can be opened in China. You can login with the same username and password in both accounts. Go to the ICSA Weibo account and find the post: <http://weibo.com/ICSA1> or <http://weibo.cn/ICSA1>.



Tap on the icon with the arrow.



Choose *Share*.



Choose *Moments*.

If you don't have a Weibo account

Share the post from someone else's *Moments*.

Search your poster leader's *Moments* and find the poster that was shared.



It will look like this. Tap on the post to open it.



Tap the 3 dots in the upper right corner.



Choose *Share on Moments*.



OR

Choose *Favorites* so it's easy to find later. Find your *Favorites* on the *Me* tab. Open the post in *Favorites* and tap the 3 dots in the upper right corner. Then choose *Share on Moments*.

